



# Santa Rosa Masters

## Board Meeting Minutes

November 11, 2014

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Santa Rosa Masters Board meeting was held on November 12, 2014. This meeting served as our annual members meeting. Attendees included the entire Board:

Coach – Hermine Terhorst, Chair and PMS Liaison - John Morales, Vice-Chair - Joyce Hodgkinson, Secretary - Hilary Hafner, Treasurer - Sheila Nelson, and At-Large - Maggie Brickner and Warren Schenstrom. Also attending were SRM team members: Jim Stewart, Robin Bulman, Miriah Kellison, Hugh Wilder, Merrie Walts, and Jenny Shipp; and City of Santa Rosa staff Don Hicks.

1. Secretary report. The first item of business was to approve the minutes from September. All members voted to approve the minutes. All other discussion of the meeting was informational with no vote required.
2. Treasurer report. Signature sheets are done; all board members have signed and can now sign checks. Budget was provided prior to the meeting and the current balance is about \$1200 which puts us in good shape prior to the swim meet. Income from SwimOutlet.com has been about \$250. We noted that when the web site is up, we need to make the link prominent as it is 8% to our team on every purchase.
3. Coach's report. USRPT is in progress. Coach used her \$100 as an incentive to get swimmers to register. She is offering a \$25 gift certificate to swimoutlet.com to the swimmers who register first, 10<sup>th</sup>, 25<sup>th</sup>, and 75<sup>th</sup>. It is important that all swimmers register with USMS for insurance purposes. At the PMS meeting annual meeting, SRM was recognized for our fast and fun attitude (photo of a flower cap relay).
4. Vice chair report. Joyce noted that we need to keep professional and positive about our coach. "Great teachers are great coaches". Jenny noted that gossip has been somewhat negative and has an effect on everyone and on the coach on deck. Respect is important between team mates and toward our coach. Don noted that no one is perfect and everyone should be open to feedback, both positive and negative. He noted that Hermine is very open to constructive feedback and please go directly to the coach before feelings get out of control. He noted that he has found it useful to enlist help from others if you can't keep the message constructive.
5. At-large report. Nothing to report
6. Webpage update. Chip Pettibone was away for this meeting but told John that a WIX website is possible for about \$150 per year. Merrie is interested in helping with webmaster duties. Chip is trying to get the website up and running by December 1.
7. City of Santa Rosa report. Don thanked the board for providing professionalism to the relationship between the city and the team. Hermine has regular meetings with Don because she is a contract employee. The city agreed to pay for the US Masters team registration and has paid for 2015. He noted that he had been remiss in previous couple of years in not paying for this. He asked how the city can help the team. One item was supporting purchasing caps for our upcoming meet. Caps for two years' worth of quantity was about \$700. Ridgeway maintenance closure is coming up on Dec 8-19. The city will provide SRM with M-F 6-7 am, 5 deep lanes, Hermine on deck. This is greatly appreciated by our team! There will also be T, Th, 2 lanes from 11:30 to 1:15.

8. Liaison report. PMS has more than 10,000 members. Our region is the largest and most involved nationally. PMS offers more swim events (pool, open water) than other regions. The annual event with Anthony Irvin as guest speaker was a great success.
9. Flower power meet. Date is set for January 10. We raised the entry fee to \$25. Events will mix men and women together. The 200 free and IM will be replaced with 100s per request of some SRM members to encourage wider participation. John is currently working on finding a meet referee. Then the meet can be sanctioned and advertised. Miriah offered to help with volunteer sign ups using "sign-up genius".

Prepared by Secretary Hilary Hafner

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